

Before the  
FEDERAL COMMUNICATIONS COMMISSION  
Washington, D.C. 20554

In the Matter of )  
 )  
Advanced Television Systems )  
and Their Impact upon the )  
Existing Television Broadcast )  
Service )

MM Docket No. 87-268

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REPLY COMMENTS OF CAPITAL COMMUNITY TELEVISION (CCTV)  
IN THE FOURTH FURTHER NOTICE OF PROPOSED RULEMAKING  
AND THIRD NOTICE OF INQUIRY

To The Commission:

On behalf of the Board and constituents of Capital Community Television (CCTV), I am writing in response to your request for reply comments in the Fourth Further Notice of Proposed Rulemaking/ Third Notice of Inquiry, FCC 95-315, in the above-captioned proceeding, released August 9, 1995.

We are in full support of the comments filed by the Alliance for Community Media, the Media Access Project, and the Minority Media and Telecommunications Council in this proceeding. Like them, we believe that advanced television "transition" spectrum should be used to enhance both the quantity and quality of local educational, political, cultural, public affairs, and non-commercial programming.

Capital Community Television, known as CCTV or Channel 25 in our community, *provides the only presence on the powerful medium of television for a state capital community of approximately 175,000.* The Salem area is caught between the media markets of Portland and Eugene, and lacking a ripe advertising market, commercial TV has left our community behind. Beginning in late 1990, CCTV began televising Salem City Council and Marion County Commission meetings, programming for Salem-Keizer Schools and programming generated by a wide range of community groups and individuals. For the first time, our community was not absent when people turned on their TV.

Our community TV center works with a wide range of religious, community, educational, charitable, and other non-commercial, non-profit institutions, including the Salem Area Chamber of Commerce, the Salem City Club, the Salem Hospital and the Humane Society. These organizations use Community Channel 25 and the facilities we provide to speak to their memberships and their larger communities and participate in an ever-growing "electronic town hall." A list of organizations that regularly use Channel 25 is attached.

Requiring ATV broadcasters to pay fair market value for use of this additional spectrum, and reserving some of the additional capacity for public interest communications, would meet a number of the Commission's public policy goals. The gigantic leap in capacity could:

- expedite access by local and non-commercial voices and build public discourse;

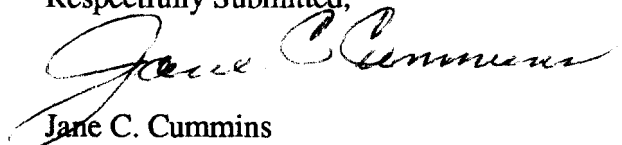
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- assure a free forum for political candidates and serious political debate;
- create a reliable funding source for quality children's programming, "distance learning" programs offered through high schools and universities, and local theater and musical performances.
- provide a reliable and affordable way for nonprofit service and charitable organizations in my community to "get their messages out."
- generate \$70 billion for the U.S. Treasury.

Here in Salem, the "lease" of spectrum and the reservation of capacity in the public interest would allow us to reach the 40% of residents who do not have cable TV.

On behalf of our volunteers, program providers and viewers, we urge the Commission to consider our children's futures, the vitality of our political and cultural life, and our country's budgetary realities as it continues its rulemaking on this vital issue.

Respectfully Submitted,

A handwritten signature in cursive script, appearing to read "Jane C. Cummins".

Jane C. Cummins  
President, CCTV Board of Directors

# Organizations Served by Capital Community Television (partial list)

Access to Recovery  
 Adult and Family Services  
 Amateur Radio Club  
 American Association of  
     University Women  
 American Cancer Society, North  
     Willamette Valley  
 American Red Cross  
 Benedictine Nursing Center  
 Beyond Hope, Inc.  
 Blind Skills, Inc.  
 Boys Scouts of America  
 CampFire Boys and Girls,  
     Willamette Council  
 Capital Kiwanis  
 Catholic Community Services  
 Chemeketa Community College  
 Childrens' Guild  
 Childcare Information Service  
 City of Salem  
 City of Salem-  
     Employment Services  
 City of Salem Neighborhood  
     Associations  
 City of Salem Public Works Dept.  
 City of Salem Transportation Dept.  
 Coalition to End Bigotry  
 Complimentary Lifestyles  
 Dallas High School  
 Easter Seals:  
     Post Polio Support Program  
 Family Fellowship  
 Fibro-myalgia Support Group  
 Friends of Bush Gardens  
 Friends of the Library  
 Garten Foundation  
 German Conversation Club  
 Gilbert House Children's Museum  
 Girl Scouts  
 Green Thumb  
 Housing Authority  
 Humane Society of the  
     Willamette Valley  
 Jobs Council  
 La Clinica de Nuestra Senora  
     de Guadalupe  
 Marion County  
 Marion County Children's  
     Services Division  
 Marion County Court Appointed  
     Special Advocates  
 Marion County Foster Care  
 Marion County Historical Society

Marion County Public Works Dept.  
 Marion County Recycling  
 Marion-Polk Food Share  
 Marion-Polk Head Start  
 Marion-Polk League of  
     Women Voters  
 Marion Special Education District  
 Mid-Oregon Aids Support Services  
 Mid-Willamette Valley Hospice  
 Mid-Willamette Valley  
     Senior Services  
 Mid-Valley Arts Council  
 Mid-Valley Women's Crisis Service  
 Mission Mill Museum  
 Mom's Club  
 Morningside Day Care Center  
 National Association of Social  
     Workers-Willamette Chapter  
 Neighbor To Neighbor:  
     Mediation Service  
 Newby Grade School  
 Northwest Human Services  
 Notch Babies  
 Ombudsman  
 Oregon Department of  
     Human Resources  
 Oregon Employment Dept.  
 Oregon Family Support Network  
 Oregon Governors' School  
     of Citizen Leadership  
 Oregon Housing Assoc.  
 Oregon Mental Health Dept.  
 Oregon Peace Training Inst.  
 Oregon Polio Survivors  
 Oregon Raptor Center  
 Organ Donor Program  
 Pacific University  
 Peace and Justice Center  
 Peer Counselor Program  
 Proyecto  
 Rideshare Program  
 SCORE (Service Corps of  
     Retired Executives)  
 SKYDAA (Salem -Keizer Youth  
     Drug Alcohol Awareness)  
 SOS (Secular Organization  
     for Sobriety)  
 St. Patrick's Society of Oregon  
 St. Vincent de Paul Society  
 Salem Area Seniors  
 Salem Art Association  
 Salem Boys and Girls Club  
 Salem Boys Choir

Salem Chamber of Commerce  
 Salem City Club  
 Salem Citizen Involvement Comm.  
 Salem Community Chorus  
 Salem Convention and Visitors' Assoc.  
 Salem Eagles Club  
 Salem Economic Dev. Corp.  
 Salem Fire Department  
 Salem Folklore Society  
 Salem Head Injury Support Group  
 Salem Historical Landmarks  
 Salem Hospital  
 Salem Housing Rehabilitation  
 Salem-Keizer Community Education  
 Salem-Keizer School District  
 Salem Library Bookmobile  
 Salem Literacy Council  
 Salem Neighborhoods, Inc.  
 Salem Numismatic Society  
 Salem Post Polio Support Group  
 Salem Parks and Recreation Dept.  
 Salem Peace and Justice Center  
 Salem Pregnancy Center  
 Salem Public Library  
 Salem Rehabilitation Center  
 Salem Rental Housing Assoc.  
 Salem Senate Aires  
 Salem Senior Center  
 Salem Stamp Society  
 Salem Stroke Recovery  
     Support Group  
 Salud Medical Center  
 Salvation Army  
 Santiam Girl Scout Council  
 Senate-Aires  
 Senior and Disabled Services  
 Society for Creative Anachronism  
 S.T.A.G.E.  
 South Salem Seniors  
 Stamp Collectors Association  
 Tahana Whitecrow Foundation  
 Take Off Pounds Sensibly (TOPS)  
 United Way  
 Victim Assistance Program  
 Vietnam Veterans of America  
 Wallamet Valley Environmental  
     Center  
 Western International  
     Student Homestay  
 Willamette Christmas Association  
 Willamette University  
 Women in Construction-Salem Chapter  
 YMCA  
 YWCA